

Guillaume Morel

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WORKING EXPERIENCE

Jan. 2004 – Now **Accenture – Paris, France** **Business Consulting Manager**

Management consultant for Canal+ Media Group in the Project Management Department, in charge of leading the launch of new national "TV over ADSL" product (Jan.→Oct.2004), the "Pay-Digital Terrestrial Television" (→Oct.2004) and the "HD Satellite set-top-box". Responsible for following up on marketing, distribution, CRM, technical operations & process definition issues. A key part of my role is to assist the executive board in preparing decision-making meetings.

- Regularly acting as meeting co-ordinator. Promoted "Manager" in Sep.2005.
- Developed people & time management skills.
- Developed a strong interest in media business.

Sep. 2003 – Dec. 2003 **InterChina Consulting – Shanghai, China** **Business Consultant**

Consultant for this medium-size Strategy & Management consulting firm, I participated in a market study upon the elevator industry in China, researched about automotive telematics & competition analysis, ensured the promotion of the company's website, and set up a range of internal policies to improve methodology, quality & security.

- Daily work in English & Chinese.
- Developed an insight into Chinese market dynamics.

Feb. 1999 – Sep. 2002 **Accenture – Paris, France** **IT Consultant**

Consultant for one of the largest consulting firms, I participated in many internet/intranet projects for various clients inc. Renault (automotive), Alstom (transport), Crédit Lyonnais Asset Management (finance), bfinance.com (start-up), Lagardère-Hachette (media), Priority Telecom & UPC (telecom), Orange (telecom), Thales Group (aeronautics), BNP Paribas (finance).

- Fast track "Consultant" promotion (19 months).
- Expert in internet technologies – projects methodology, development experiences, products comparative studies.

Dec. 1998 – Now **Européenne de Magazines – Paris, France** **Consultant**

Freelance writer of over 50 articles for the world leading French speaking martial arts magazine, co-ordinator of 3 books, author of 2 books, website designer & webmaster for 4 years, managed contract negotiations & visa issues for 3 teams arriving from Asia (inc. Shaolin monks) for the Bercy Martial Arts Festival (15,000 spectators annually).

EDUCATION

2002–2003 **EU-CHINA Junior Managers Training Programme** in Beijing, People's Republic of China.
→ *Chinese language tuition (Beijing Foreign Studies University) & business seminars.*

Since 1999 Accenture curriculum (inc. faculty experiences): analysts school, communication techniques, V-model, internet architecture, core consultant school, management techniques, core manager school.

1995–1998 "Ecole Nationale Supérieure d'Electronique & Radioélectricité de Bordeaux (ENSERB), France", including internship at the University of Bologna, Italy (Apr.-Jun. 1998).
→ *Computer Science Engineer diploma (MSc).*

1993–1994 Advanced Mathematics & Physics course program, Clermont-Ferrand, France.
→ *Preparation for the national exams to enter a Higher National Engineering School.*

1993 High School Diploma in Mathematics & Sciences, Clermont-Ferrand, France.

LANGUAGES & COMPUTER SKILLS

French: Native tongue.
English: Fluent.
Chinese: Proficient (written business communications during tenure in China).
Other: Beginner in Spanish, Italian, Japanese & Korean.

Excellent computer science skills, easy adaptation to any software.
Expert in internet usage & information finding, strong interest in IT security.

INTERESTS

Networking: Active member of the EU-China Managers Association board (eucma.org).
Press/Graphics: Experiences of follow-ups with editing professionals, good knowledge of publications standards.
Martial Arts: Practice since the age of 12 (Karate, Taekwondo, Wushu, Pankidô, Jûdô, Aikidô, Systema). Creation of 2 clubs. Author of several books about martial arts.
Travels: Extensive travel experience within Asia, USA, & Europe. Fully mobile and willing to relocate.
Hobbies: Old strategy books, China (abchine.fr), hoplology, gun shooting, Delorean, genealogy, diving, etc.
Other: Single, non-smoker, individual car driving licence owner.